

VICE PRESIDENT OF COMMUNICATIONS

ABOUT US

EcoPlanet Bamboo is leading the commercialization of bamboo as a sustainable, deforestation-free, climate friendly, alternative fiber for some of the world's largest industries. We are a triple bottom line company putting equal emphasis on people, planet and profit, and building a team that is collaborative, entrepreneurial and passionate about driving sustainable development and long term positive impact through business.

Our operations are expanding with carbon financed bamboo farms in Nicaragua, South Africa, Ghana, Rwanda and the Philippines. Our projects apply our successful model of landscape restoration, providing a solution to three of the world's most critical environmental problems: the need for effective solutions to mitigate global climate change; holistic restoration of the world's most degraded landscapes; and a growing population that requires sustainable alternatives for consumer products and markets that still contribute to deforestation and deforestation driven emissions.

We are looking for an experienced and dynamic Vice President of Communications to manage internal and external communications, developing and executing a strategy for communication that conveys our mission and objectives while building strong relationships across our growing team of employees and other stakeholders. As EcoPlanet operates across diverse and strategically chosen countries, the Vice President of Communication will manage cross-country communication to build a living, breathing brand and create cohesion as a global team. The ideal candidate is an exceptional communicator with international experience and can work as a team player across EcoPlanet's operations, providing strong leadership and creative thinking skills.

Location: Nairobi, Kenya*

**100% remote is an option for the right candidate who is passionate and dedicated to our mission, is highly time-management disciplined and can operate across global time zones.*

RESPONSIBILITIES

- Develop and execute a comprehensive communication strategy aligned with the company's mission;
- Translating company 1, 3, and 10 year strategic plans and objectives into effective communication strategies for internal and external stakeholders;
- Travel at least annually to each project location, to undertake team building activities and enhanced communication strategies tying together each country, corporate and global agendas;
- Write, create, edit and design content to be distributed to internal and external stakeholders such as brochures, newsletters, monthly project updates and milestone reporting, corporate announcements, social media, presentations and more;
- Be a steward of EcoPlanet's culture, implementing team engagement and other best practices to promote an inclusive, diverse, and equitable workplace across continents and countries that is excited and knowledgeable about the company's broader mission and vision;

- Develop and execute a strategy for comprehensive onboarding of new management staff;
- Expand and enhance internal communication structures as well as engagement & connection;
- Establish metrics, track progress, and develop tools to improve communication effectiveness;
- Oversee web communications, ensuring company websites and social media stay up to date;
- Manage file systems for communication materials as well as photo, video and drone footage libraries.

QUALIFICATIONS & ATTRIBUTES

- Bachelor's degree in communications, marketing, journalism or other relevant field with 8 years' work experience developing and implementing communication strategies. Master's degree a plus.
- Exceptional English communication skills (written and verbal) with evidence of proficiency in writing, proofreading and editing.
- Demonstrated ability to write effectively for diverse audiences, including employees, external project partners, media and the general public.
- Understanding of how to translate company vision and mission into compelling content across multiple media including through the use of graphics.
- Proficiency with Adobe Suite.
- Ability to adapt & work in a multi-cultural team that operates across Latin America, Africa and Asia.
- Ability to adapt & work in a fast-paced environment and have flexible working hours to allow for the sitting in on operational meetings across all time zones.
- Meticulous attention to detail.
- Fluency in Spanish a plus.

WHAT WE OFFER

We offer a competitive remuneration package, growth opportunities and a platform from which to do exciting and meaningful work with an ambitious and passionate team in a vibrant global company that is working towards driving sustainable change.

TO APPLY

Interested candidates should email a cover letter expressing their interest in the position and how their background meets the requirements of the role as well as a CV to Samantha Wilde at swilde@ecoplanetbamboo.com. Candidates will be reviewed on a rolling basis until the position is filled.